



SOUTH CAROLINA
CORN & SOYBEAN ASSOCIATION

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Industry Partnership Program

2026-2027 | SCCORNANDSOY.ORG

LETTER FROM THE DIRECTOR

Sixty years ago, a group of South Carolina farmers came together with a shared purpose: to ensure growers had a strong voice in the decisions that shape their livelihoods. That commitment has carried the South Carolina Corn and Soybean Association through decades of change, growth, and advocacy—and this year, we're proud to celebrate that legacy.

Since our founding in 1966, the SCCSA has worked to represent the interests of South Carolina's corn and soybean growers at every level, from the State House to Capitol Hill. Along the way, our grower leaders have helped shape national conversations through the American Soybean Association and the National Corn Growers Association, ensuring South Carolina agriculture has a seat at the table.

While we're honored to celebrate our history, our focus remains firmly on the future. Today's farmers face evolving markets, changing regulations, new technologies, and increasing pressure to produce more with fewer resources. Meeting those challenges requires collaboration—not only among growers, but with the businesses and organizations that serve agriculture every day.

Thank you for being part of our story. Your investment strengthens the voice of South Carolina agriculture and helps ensure our organization continues to serve growers for generations to come. We hope you'll join us as we celebrate the past, embrace the opportunities ahead, and build the next 60 years together.

Sincerely,

A handwritten signature in black ink that reads "Bennett Harrelson". The script is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Bennett Harrelson, SCCSA Executive Director

WHO WE ARE

The South Carolina Corn and Soybean Association (SCCSA) is a grassroots membership organization that serves as the collective voice on state and federal policy issues facing corn and soybean growers of South Carolina.

OUR MISSION

Our mission is to serve as the voice of farmers by working to create and maximize opportunities—both domestic and abroad—for South Carolina corn and soybean growers.

Our leaders represent all South Carolina corn and soybean farmers at the national level with our affiliate organizations, the American Soybean Association and National Corn Growers Association.



SUPPORT OUR WORK

Your support helps give a strong voice to the farmers of our state and allows them to help guide the policy priorities set by both of these influential organizations.

As agriculture continues to evolve, relationships are increasingly important to every organization. SCCSA's Industry Partnership Program aims to support strategic relationships between South Carolina's corn and soybean grower organizations and our partners. Partners have exclusive opportunities to reach and be recognized by the thousands of corn and soybean farmers in South Carolina.

WHAT YOU'LL GET:

- 1 Visibility:** Gain exposure to a highly targeted audience of agricultural professionals and producers
- 2 Networking:** Engage directly with influential decision-makers and stakeholders
- 3 Marketing:** Channel products and services to a specific and relevant demographic
- 4 Value:** Showcase a commitment to the success and sustainability of SC's corn and soybean sectors

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SPONSORSHIP PACKAGES

BENEFIT	\$750	\$1000	\$1500	\$2500	\$5000+
1 Year Memberships	1	2	3	4	5
Invitation to private industry partner & board reception and dinner	●	●	●	●	●
Speaking slot at annual Corn & Soybean Growers meeting				5 minutes	5 minutes
Complimentary table at annual Corn & Soybean Growers meeting	●	●	●	●	●
Recognition and website link on SCCSA Website	●	●	●	●	●
Company logo placement at annual meeting	Tertiary placement	Tertiary placement	Tertiary placement	Secondary placement	Primary placement
Advertisement space in quarterly newsletter			1 per year	2 per year	4 per year
Publication or release on SCCSA website and social media				1 per year	2 per year

**SPONSORSHIP BENEFITS WILL BEGIN OCTOBER 2026 AND
CONCLUDE OCTOBER 2027.**

OTHER OPPORTUNITIES

CELEBRATING *60 Years*

Annual Corn & Soybean Growers Meeting
December 17-18, 2026 | Summerville, SC

CORN AND SOYBEAN GROWERS MEETING

For our 60th Anniversary celebration, we're expanding our Annual Meeting experience with a new location in Summerville, a special anniversary reception featuring a cash bar and oyster roast, and **additional sponsorship opportunities** designed to give our industry partners even greater visibility and engagement with attendees.

Our annual meeting brings together farmers, researchers, policymakers, and industry professionals from across the state, with more than 200 attendees regularly participating.

This is the perfect opportunity to engage directly with influential decision-makers and stakeholders, gain exposure to agricultural professionals and producers, and align your company with one of South Carolina agriculture's premier industry events.

*****Please note that the following options do not include benefits listed on previous pages. These opportunities are available on a first come, first served basis.***

ANNUAL MEETING PACKAGES

EXHIBIT TABLE SPONSOR — \$500

Showcase your products, services, and expertise directly to South Carolina corn and soybean growers, researchers, agribusiness leaders, and industry partners.

The exhibit hall provides valuable opportunities for one-on-one conversations, relationship building, and meaningful engagement with attendees as they move between sessions, refreshments, and meals.



Sponsorship Fee: \$500

Includes:

- Exhibit table at the trade show
- Logo recognition on signage and meeting program

ANNUAL MEETING PACKAGES

OYSTER ROAST SPONSOR — \$5,000

Help us host one of the most anticipated parts of the celebration as attendees gather to enjoy fresh oysters and connect with fellow growers and industry partners.

Benefits include:

- Complimentary exhibit table
- Prominent signage at oyster serving stations and throughout the reception area
- Recognition during opening remarks at the anniversary celebration
- Logo placement on event materials, website, and meeting program
- Recognition on event social media posts

BEVERAGE SPONSOR — \$3,500

Help attendees celebrate 60 years of South Carolina corn and soybean growers by sponsoring the anniversary reception cash bar.

Benefits include:

- Complimentary exhibit table
- Sponsor signage prominently displayed at beverage locations
- Logo placement on cocktail napkins or beverage signage where applicable
- Recognition during evening announcements
- Logo placement on event materials, website, and meeting program

ANNUAL MEETING PACKAGES

COFFEE SPONSOR — \$1,500

Keep attendees fueled and engaged by sponsoring coffee service during the annual meeting.

Benefits include:

- Complimentary exhibit table
- Sponsor signage displayed at coffee stations
- Recognition during meeting announcements
- Logo placement on event materials, website, and meeting program

NAME BADGE & LANYARD SPONSOR — \$1,000

Put your company's name in front of every attendee throughout the entire event.

Benefits include:

- Complimentary exhibit table
- Company logo featured on attendee lanyards or name badges
- Logo placement on event materials, website, and meeting program



OTHER OPPORTUNITIES

PALMETTO SOYBEAN YIELD CONTEST



Become a sponsor for the Palmetto Soybean Yield Contest. Sponsors cover the cash prize and other awards for contest winners.

Benefits include:

- Recognition on all digital marketing materials about the contest
- Logo placement on plaques for contest winners

If you are interested in this option, please reach out directly.



WORK WITH US

Please contact our Executive Director, Bennett Harrelson, with questions or commitments.

If you are interested in a sponsorship option not listed here, please let us know.

INTERESTED IN AN INDIVIDUAL MEMBERSHIP?

When you join the South Carolina Corn and Soybean Association, you also become a member of both the American Soybean Association and the National Corn Growers Association!

1 Year Membership: \$100

3 Year Membership: \$275

To purchase an individual membership, please visit our website, SCCornandSoy.org



EMAIL ADDRESS

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WEBSITE

WWW.SCCORNANDSOY.ORG



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